



sav·a·LIFE

touching lives one heartbeat at a time

2013
Annual Report



message from the executive director

At SaV·a·LIFE Pregnancy Test Center, we are committed to helping men and women embrace the Truth of God's Word as they make life-affirming decisions about their unborn child. That is accomplished by offering FREE services and programs that meet the needs of our clients and their families who are facing a crisis or unplanned pregnancy. Over the next several pages, you will see evidence of God's presence in the lives of those we have the pleasure of touching. Only God can accomplish what we have the privilege of sharing with you in this report.

As always, we are grateful for your support of this ministry and for the privilege of being a part of it.

Lisa Hogan
Executive Director



SaV·a·LIFE

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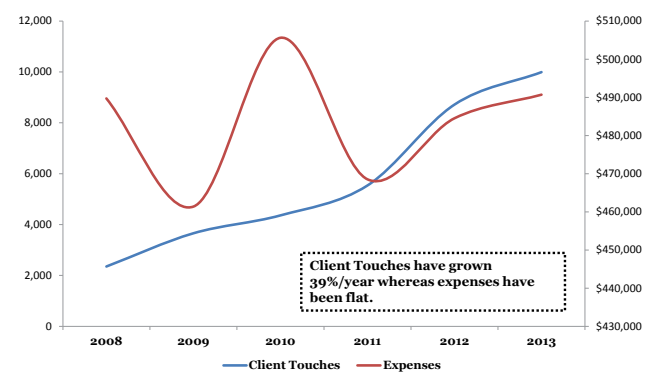
2013 pregnancy test center



Sav·a·LIFE Pregnancy Test Center was established in 1980 to address and assist with problems associated with sexual promiscuity, unplanned pregnancy and abortion on demand. Sav·a·LIFE is the largest crisis pregnancy center in the Birmingham metropolitan area. We have helped save thousands of babies in our 33 years of serving Jefferson and Shelby counties in Alabama, by helping parents embrace the Truth of God's Word and make Life-affirming decisions about their unborn children. Clients are welcomed in a loving, non-judgmental environment that represents a safe haven for many. Our comprehensive programs meet the health, emotional and spiritual needs of our clients by offering them access to free doctors, nurses, and trained peer counselors so that they are fully equipped to become better individuals, spouses and parents.

The demand for services continues to increase as does the number of clients touched by the free programs and services offered. Over the past six years, clients touched by the ministry grew from 2,352 in 2008 to 9,992* in 2013.

Total Number of Client Touches for ALL Programs and Services



Melissa and Baby Brooklyn Faith

my testimony

I was a single mom and the thought of being pregnant scared me to death. I felt I had nowhere to turn so I searched online and found a phone number to call. I ended up at Sav-A-Life Pregnancy Test Center where my counselor, Robyn, talked to me and helped me realize everything was going to be ok. She gave me the courage to tell my mom.

I thought about abortion several times and even my baby's dad tried to get me to have one. I am so thankful I went to Sav-A-Life and talked to Robyn and made my decision to keep her. She is truly a blessing from God.

I changed my mind about abortion because I didn't realize I was so far along, but I don't think I could live my life knowing I

killed my child. It would have been very hard on me.

My counselor, Robyn, opened my eyes and made me see the better picture—that God was going to help me. I already had one blessing (a little boy) and God put another one in my life for a reason. God doesn't do things without reasons. The people at Sav-A-Life have been truly amazing and helpful and pray for me and my family.

Because of Sav-A-Life, I was able to have my beautiful baby girl. If it wasn't for Robyn, I may not have this beautiful blessing!

—Melissa



2013

pregnancy test center and medical clinics

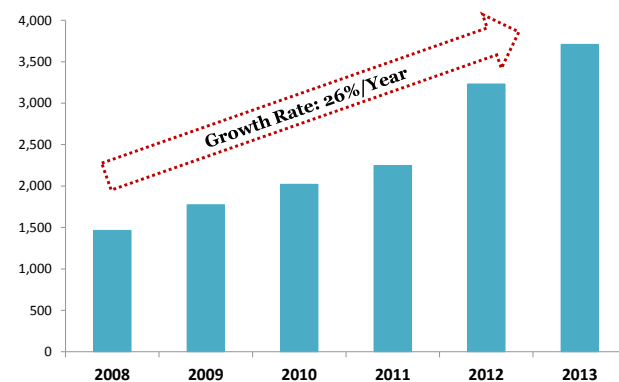


SAV·a·LIFE

SAV·a·LIFE Pregnancy Test Center continues to see consistent growth in the number of individual clients served. Often clients return for additional assistance including prenatal assessment, STD testing, parenting classes, and much more thus providing our volunteers another opportunity to share the love of Christ. Since 2007, the number of individual clients has more than tripled—from 980 to 3,710.

The Pregnancy Test Center is supported by many doctors, nurse practitioners, nurses, and other volunteers who selflessly give valuable time and resources to provide free medical clinics. As a result of their generosity, the number of medical clinics available to clients has increased from 100 days to 109 days during the past year. For many clients, it's the only means to ensure a healthy beginning to their pregnancy.

Individual Clients Served in Pregnancy Test Center and Medical Clinics



my testimony

During my pregnancy with my first child, I experienced serious health issues that made that pregnancy extremely challenging. So when I discovered I was pregnant earlier this year, my anxiety about my health was definitely a concern. I was also at a difficult place in my relationship with the father of my baby. I found myself considering all options available to me about this pregnancy.

I searched online and found a phone number directing me to what I thought was an abortion clinic. I called and got the address and put it in my GPS. When I arrived, I discovered I was at Sav-A-Life Pregnancy Test Center. I had a confirmation test and an ultrasound to verify my pregnancy. I was also counseled about all the options available to me. I left still uncertain about what to do. My fears won out and I drove once again to what I thought was

an abortion clinic. Once again I found myself at the Pregnancy Center where I received another ultrasound. Ironically, on my third attempt to visit an abortion clinic, my GPS once again took me to the Center. I decided then that God was trying to tell me something. The Center staff and I decided my GPS was a God Positioning System. Ultimately, I decided to continue with my pregnancy.

The journey was indeed a challenging one because the health issues were once again present during this pregnancy. However, the reward arrived on September 11, in the form of a beautiful baby girl. God is in control and He does know best. I can't imagine my life without either of my beautiful girls.

—Tasha*

*Name changed

2013

education, mentoring and fatherhood programs



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my testimony

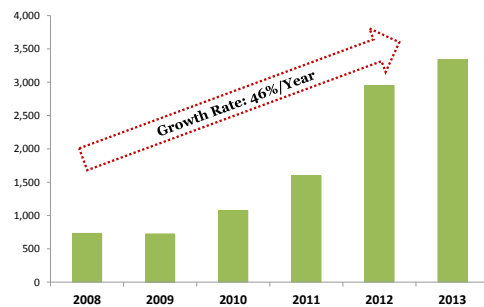


Choosing life for their unborn baby is only the first decision we help our parents make. SAV·a·LIFE Pregnancy Test Center is committed to walking alongside parents through the birth process and beyond, by providing them tools to help them be the best Christian parents and partners they can be. This ministry continues to be one of our fastest growing. We know the earlier these skills are instilled, the greater chance for having a successful marriage and breaking the poverty cycle.

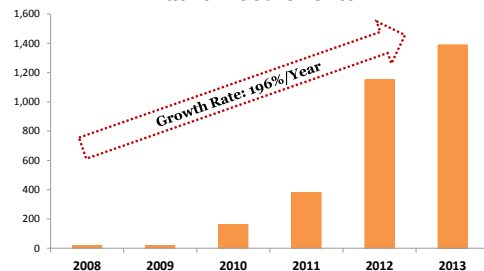
In addition to skills training, parents are able to earn money for each completed course, so they can buy diapers, formula, clothes and other needed baby items. Upon the successful completion of their childhood education classes, parents can also receive a free, volunteer-run baby shower—a dream come true for many clients.

Over the past three years, the number of fathers seeking our programs has grown exponentially. We must encourage and support our mothers and fathers to remain in a stable, spiritually-sound and healthy marriage for the sake of their children. The SAV·a·LIFE fatherhood programs seek to increase a father's parenting skills and guide him through the basic fundamentals of Christian parenting, relationship building, disciplining children and effective strategies to balance priorities. These classes are offered to new and expectant dads of all ages.

Education & Mentoring Visits



Fatherhood Clients



In August of 2011, I found out I was pregnant. I didn't have health insurance, so I turned to the Pregnancy Test Center for confirmation. My husband Courtney and I were never unclear as to whether or not we would have the baby. We were, however, unsure as to how we were going to be able to afford a baby. During our visit, we were asked if we would be interested in parenting classes. We started the Thursday night parenting classes when I was only 5 weeks pregnant. I came to class every week until I delivered 34 weeks later and returned after Leilani was born.

We were both unemployed at the time, living off my unemployment only. I knew immediately that it was up to us and long-term planning to make sure that this baby had the necessary things such as diapers. By attending classes we were able to earn what we needed while being educated at the same time.

Being my first baby I had NO idea what to expect. It was such an amazing experience to meet with the girls every week discussing what we're going through at the time. It is a priceless fellowship to be with other expecting

mothers! We learned so many valuable things like how to bathe a baby, first aid, what to feed them and when to start solids. We even had one class where we learned to swaddle a baby doll, which turned out to be extremely helpful when Leilani was born and wouldn't sleep unless she was swaddled.

The Pregnancy Test Center has made such a difference in our lives. These people became my family since I am not from this area. The services offered make such a difference to people who have nowhere to turn for help—and many young women would not have the option of continuing a pregnancy without the Pregnancy Test Center. The resources are not just handed out, you have to work for it, and this gives you a sense of accomplishment while you are being educated in a Christian environment. The Pregnancy Test Center has been a big part of our lives the last two year. We continue to enjoy the weekly classes and what we learn from them has brought us closer as a family and closer to God in our journey.

—Laura

more ministry highlights

- One of the most important services we provide is sharing the gospel at every opportunity. During 2013, we were able to share it more than 2,400 times. God doesn't always allow us to see results of the seed planting, but we know His Word will not come back void.
- One of our goals for 2013 was to get a student-led ministry started in some of the local area high schools. Spain Park High School was the first school to start a PULSE chapter. This organization is a student-led, pro-life service ministry that supports our efforts. Other clubs are being considered at Oak Mountain High School as well as Briarwood.
- In July, we were the recipients of a new ultrasound machine courtesy of the Knights of Columbus Ultrasound initiative grant. The ultrasound is an important tool in this ministry as it influences women and men alike when they see LIFE on the screen. Heart change occurs about 90% of the time when abortion is being considered.
- **saV·a·LIFE** Pregnancy Test Center received national recognition from Care Net this year. Our Center was chosen over 1,100 other Centers to be the first-ever recipient of the Guy Condon Presidential Award designed to recognize Centers striving in

principle and in programming to help families facing unplanned pregnancy to create a loving family home—preferably one united in marriage—according to God's design.



MINISTRY GOALS FOR 2014

With God's guidance and your support our ministry goals for 2014 include:

- Increase our presence in middle schools and high schools with *Decisions, Choices, and Options*—an education program which encourages abstinence. More volunteers or an additional staff person will be needed to accomplish this.
- Increase medical services from two to three days per week to five days per week. Additional medical professionals—doctors, nurse practitioners and nurses—will be needed to accomplish this.
- Increase the number of PULSE chapters in the local high schools. Bold, passionate students willing to stand for life and who have an ability to lead will be needed to achieve this goal.
- Increase the number of mentor volunteers—both male and female—to assist with our growing education department. To achieve this, we will need volunteers to answer God's call to speak into the lives of our clients.

We thank you for partnering with us in this ministry. Our prayer is that God will continue to bless His ministry here. And, we hope that you will continue to be a part of that blessing by generously giving your time, talents, and resources.

—saV·a·LIFE Boards and Staff



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staff

Lisa Hogan, *Executive Director*

Connie Jones, *Nurse Manager*

Heather McDougall, *Administrator*

Meredith Moorer, *Volunteer Coordinator*

Vicki Angell, *Mentoring Coordinator*

Jim Lee, *Fatherhood Ministry Coordinator*

Sherry Cawley, *Donor Relations Manager*

Sally DeMetz, *Bookkeeper*

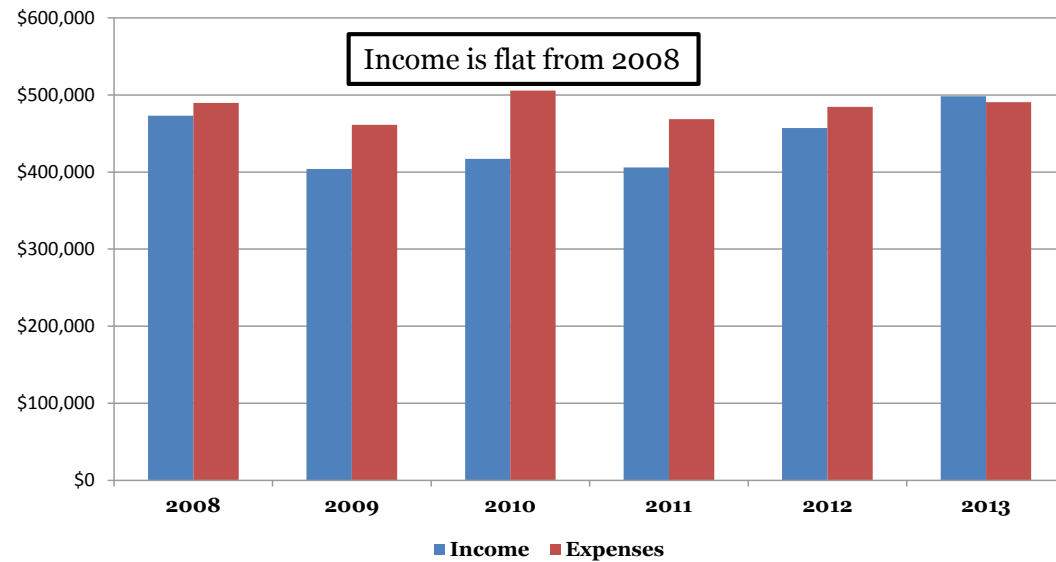
Alison Funk, *Medical Clinic Coordinator*

2013

financial review



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INCOME	2012	2013
Individual/Corporate Giving	\$393,600	\$450,200
Church Giving	\$61,800+	\$47,200
Other Income	\$1,800	\$1,000
ANNUAL INCOME	\$457,200	\$498,400
EXPENSES	2012	2013
Program	\$170,950	\$176,700
Fundraising	\$50,850	\$63,200
General and Administrative	\$262,700+	\$250,800
ANNUAL EXPENSES	\$484,500	\$490,700

Income and expenses reflect addition of two-year \$25,000 grant plus a one-year \$25,000 capacity grant to create fatherhood ministry position and build capacity to serve fathers. Audited financial statements available by request.

*Projections based on previous and current year information available.
+includes one-time \$30,000 gift and capital expenditure to renovate center*

To get involved, donate or learn more,
visit www.savalive.org.



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1480 McGuire Road
Birmingham, AL 35216
Phone 205.979.2309
www.savalive.org