



# annual 2012 report



saV·a·LIFE



SAV·a·LIFE



touching lives one heartbeat at a time

# message from the executive director 2012

At SAV·a·LIFE Pregnancy Test Center, we are committed to helping men and women embrace the Truth of God's Word as they make life-affirming decisions about their unborn child. That is accomplished by offering FREE services and programs that meet the needs of our clients and their families who are facing a crisis or unplanned pregnancy. Over the next several pages, you will see evidence of God's presence in the lives of those we have the pleasure of touching. Only God can accomplish what we have the privilege of sharing with you in this report.

As always, we are grateful for your support of this ministry and for the privilege of being a part of it.

**Lisa Hogan**  
*Executive Director*

# 2012

## board of directors and staff



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Michael W. Lindsey, Chair  
Partner, Jauregui & Lindsey, LLC  
Attorneys at Law  
*Shades Mountain Baptist Church*

D. Dean Thornton, MD  
Radiologist, Radiology Associates  
Birmingham PC  
*Dawson Memorial Baptist Church*

Chris Blake  
Assistant Treasurer, Alabama Power  
Company  
*Hunter Street Baptist Church*

Sherry Cawley  
Volunteer  
*Altadena Valley Presbyterian Church*

Bryan Hancock  
President, Timberchase Financial, LLC  
*Oak Mountain Presbyterian Church*

Paul Lloyd  
Director of Human Resources,  
Birmingham Water Works Board  
*Hunter Street Baptist Church*

Aundré Montgomery  
Consultant, CareNet  
*Church at Brook Hills*

Bayron Mosquera  
Hispanic Pastor  
*Dawson Memorial Baptist Church*

Christopher C. Reid  
Attorney, Reid Firm, LLC  
*Mountain Brook Community Church*

Keith Shamblin  
Senior Vice President,  
McGriff, Seibels, & Williams  
*Briarwood Presbyterian Church*



Lisa Hogan  
*Executive Director*

Connie Jones  
*Nurse Manager*

Heather McDougall  
*Administrator*

Meredith Moorer  
*Volunteer Coordinator*

Vicki Angell  
*Mentoring Coordinator*

Russell Worrell  
*Fatherhood Ministry  
Coordinator*

Sally DeMetz  
*Bookkeeper*

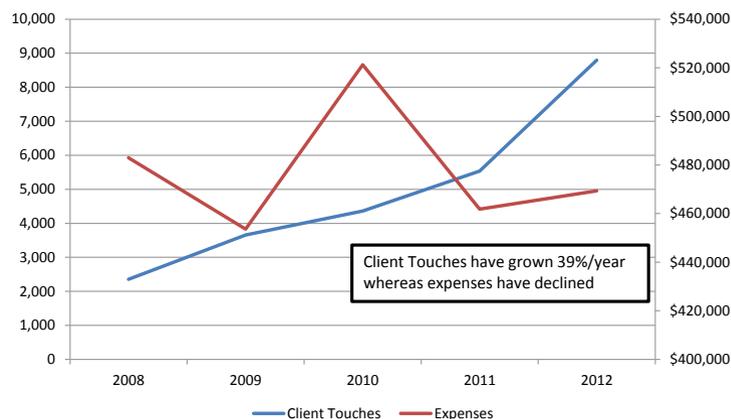
Alison Funk  
*Medical Clinic  
Coordinator*

# 2012 sav·a·LIFE pregnancy test center



sav·a·LIFE Pregnancy Test Center was established in 1980 in response to the broad scope of problems associated with sexual promiscuity, unplanned pregnancy and abortion on demand. sav·a·LIFE is the largest crisis pregnancy center in the Birmingham metropolitan area. We have helped save thousands of babies in our 31 years of serving Jefferson and Shelby counties in Alabama by helping parents embrace the Truth of God's Word and make Life-affirming decisions about their unborn children. Clients are welcomed in a loving, non-judgmental environment that represents a safe haven for many. Our comprehensive programs meet the health, emotional and spiritual needs of our clients by offering them access to free doctors, nurses, and trained peer counselors so that they are fully equipped to become better individuals, spouses and parents.

The demand for services continues to increase, as does the number of clients touched by the free programs and services offered. Over the past five years, clients touched by the ministry grew from 2,352 in 2008 to 8,794\* in 2012.



## my testimony

On July 17, 2011, I was late! I knew I was pregnant! A home pregnancy test confirmed it. I was terrified because I wasn't in a secure financial place. I was young and living it up and going as I pleased. Was I ready!? Not really. I thought it was unfair to bring a child into a broken home. My boyfriend and I were ending our relationship.

So I made my appointment for an abortion. I was convinced one little pill would solve everything. I paid a non-refundable \$150 to be seen. They made me come back in a couple days after I read all the brochures. When I walked out I was so scared so I called Sav-A-Life! They welcomed me that same day. I met Vickie who counseled me and told me it would be ok and that I'd make the best decision for my unborn baby. While her words resonated in me, I knew I wasn't capable because, even with a college degree, I wasn't working 9 to 5. I worked the bar scene and couldn't work pregnant in a smoky building serving alcohol! So what would I do? I went ahead to my abortion appointment two days later.

I walked in and it was like a labor factory - young women in gowns piled in one room like an assembly line. I refused the gown or to sit in with those girls about to kill their babies? Did I just say that? I had said it. I was thinking that it was sickening. But I had to be "that girl" now and tough it out!

I felt so anxious as my turn approached. I heard screams. I wanted to run....I said a prayer. "God if you're there and there is a plan for me and this baby and I can do this, hold my hand, help me find a way through this pregnancy and I know I'll be fine! Lift me up, help me escape." In that second I was overcome with grief at what I was about to do to a living baby. I ran out!

When I got outside I was relieved that I didn't do it! I stood there in the parking lot crying! I held my tummy and said "it's you and me little guy." I knew we would be ok, because GOD doesn't bring us to anything He won't see us through! That week I found a wonderful job! That fast!

Four days past my due date in March and after 22 hours of labor I gave birth to a beautiful 9lb, 2oz baby boy named Major Jeremiah! I chose Jeremiah because of a special scripture that spoke to us on our journey.

I have since moved up to an even better job. I trust in the Lord every day. He reigns supremely in "our" lives! Yes "ours" - me, Major's dad, and Baby MJ. We are a family and happy as ever. Major is my greatest achievement and God hand picked him for us.

*"Before I formed you in the womb, I knew you." Jeremiah 1:5*

# 2012 pregnancy test center and medical clinics

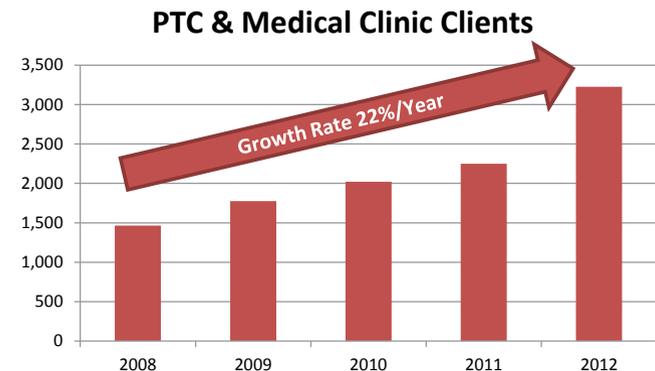


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The Pregnancy Test Center has seen consistent growth in the number of individual clients served over the past 5 years. Many clients return for additional assistance including prenatal assessment, STD testing, parenting

classes, and much more. Since 2007, the number of individual clients has more than tripled—from 980 to 3,226.

The Pregnancy Test Center is supported by many doctors, nurse practitioners, nurses, and other volunteers who selflessly give their valuable time and resources in order to provide free medical clinics. As a result of their generosity, the number of medical clinics available to clients has increased from 85 days to 100 days during the past year. For many clients, these clinics are the only means to ensure a healthy beginning to their pregnancy.



## my testimony

When I first discovered I was pregnant, I was stunned, petrified, and perplexed. I had just been laid off from my job, was still in college, and planning a wedding. My fiancée, a college graduate, and I had always planned to graduate, get married, and become financially secure before starting our family. The plan didn't go that way. I had no idea what I was going to do once my pregnancy was confirmed. I had to tell my fiancée and parents which caused more confusion and fear.

I confided in a friend who sent me to Sav- A- Life Pregnancy Test Center for help and guidance. After my visit, I was confident in myself and the decision I had to make – a decision that would

change my life regardless of who I was with or what others thought of me. The Pregnancy Test Center offered my fiancée and I help by offering encouragement, motivation, and most of all, LOVE from the volunteers. We also participated in classes to prepare us for our bundle of joy.

By the grace of God and the help of the PTC, my (now) husband and I can honestly say from the bottom of our hearts "Thank you PTC for EVERYTHING you have done, because without your LOVE our little girl Zoey (which means "Life ") wouldn't be here.

# 2012 education, mentoring and fatherhood programs



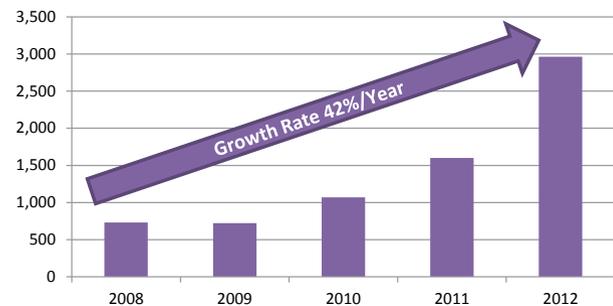
Sav·a·LIFE

The most significant client growth at Sav·a·LIFE Pregnancy Test Center has been in the education and fatherhood programs. The number of clients participating has almost doubled in the past year alone. This is significant because we know that these moms and dads are receiving sound spiritual guidance in addition to learning strong parenting skills. One of the most exciting growth areas within this department is the number of fathers participating in programs. Involved and engaged fathers will lead to stronger families and children who have a greater chance for success.

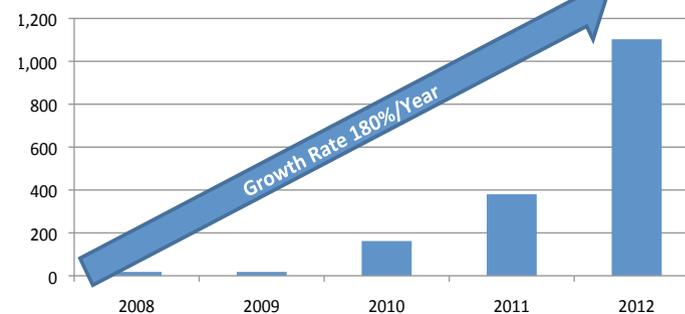


*my testimony*

**Education & Mentoring Visits**



**Fatherhood Clients**



lantha visited the Pregnancy Test Center about a year ago. She was pregnant with her 7th child and her youngest was only 6 months old. lantha's intentions were to have an abortion that day. In fact, she had an appointment at a local clinic she did not keep. She felt abortion was her only option because Rodney was currently out of the picture. In fact, she was planning to divorce him. Rodney had moved to another town to try to find work – a pattern he repeated frequently. lantha was desperate. She needed help. Sav-A-Life Pregnancy Test Center was there.

lantha began attending classes to earn diaper money for her six-month old baby. Weeks turned into months and eventually Rodney came back home. Rodney began attending classes with

lantha so they could earn double the amount of money for diapers and other necessities. At first the couple attended Bible Study together. Eventually they participated in parenting classes. Ultimately, Rodney joined the 24/7 Dad group for their weekly sessions. By the time sweet Immanuel was born in February of this year, Rodney had learned to recognize the need for his presence in the life of his children. He looked for and found a job in Birmingham. Rodney is no longer an absentee dad. He is an available, engaged father who understands the significance his involvement has on his children. Rodney and lantha have also come to understand the importance of their wedding vows. Their marriage isn't perfect, but they are working very hard to improve it.

# 2012 more ministry highlights

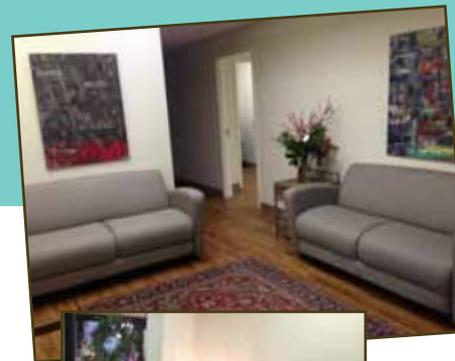


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- One of the most important services we provide is sharing the gospel every opportunity we get. During 2012, we were able to share 1,961 times. While there were many clients who prayed to receive Christ, one of the most exciting conversions was a Hindu couple.
- Early in 2012, we learned a vital piece of this ministry was at risk. An ultrasound machine is a critical tool when trying to convince an abortion-minded young woman or man that a lump of tissue is actually a baby with a heartbeat. The company who manufactured our primary ultrasound machine is no longer in business, which means we may be unable to replace parts should it become necessary. We applied and received a grant from The Knights of Columbus for a new ultrasound machine. The local chapter is currently raising

\$17,000—half of the funds—needed to purchase that machine. The remaining \$17,000 will be matched by the national council.

- SAV·a·LIFE Pregnancy Test Center has enjoyed a long history of service to the Birmingham Metropolitan area—32 years to be exact. Our desire is to continue growing this ministry because of the impact to God's Kingdom. This fall we implemented the services of a Junior Board of Directors to assist us with that. The goal is to raise ministry awareness among their peers and to develop leaders to guide this ministry for years to come. WE are incredibly amazed and impressed with the Godly group of young men and women who will be walking alongside the Board of Directors and Staff to achieve ministry goals.



- Another important goal of this ministry is to make every client feel they are entering a safe haven—a non-judgmental, loving and caring environment. First impressions are critical to accomplish this goal. We were so blessed to receive funds from Church of the Highlands to be able to update the Center with new flooring, paint, ceiling tiles, furniture, windows, art, and more. That contribution was supplemented by a Godly group of men from the Liberty Park Men's Bible Study as well as several other anonymous donors.

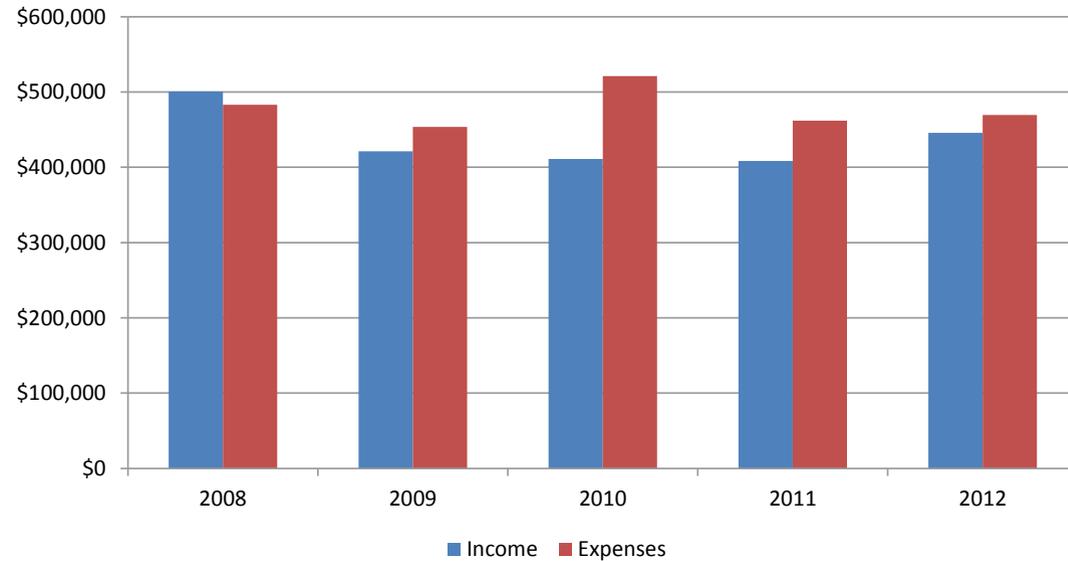
### **Ministry Goals for 2013:**

- Abstinence/Purity Education: SAV·a·LIFE Pregnancy Test Center is pursuing opportunities to present abstinence programming in the middle schools and high schools in the Birmingham area. A specific need in this area is a volunteer or staff person to take ownership of the program.
- Students for Life Organization: SAV·a·LIFE Pregnancy Test Center has begun efforts to establish high school organizations that promote a culture of life. We have volunteers committed to assisting with this effort in early 2013.

# 2012 financial review



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<b>INCOME AND EXPENSES</b>	<b>2011</b>	<b>2012</b>
<b>Individual/Corporate Giving</b>	<b>\$374,400</b>	<b>\$382,500</b>
<b>Church Giving</b>	<b>\$30,800</b>	<b>\$61,500+</b>
<b>Other Income</b>	<b>\$3,300</b>	<b>\$1,800</b>
<b>Annual Income</b>	<b>\$408,500</b>	<b>\$445,800</b>
<b>Annual Expenses</b>		
<b>Program</b>	<b>\$182,700</b>	<b>\$170,040</b>
<b>Fundraising</b>	<b>\$43,200</b>	<b>\$50,850</b>
<b>General and administrative</b>	<b>\$235,900</b>	<b>\$248,440+</b>
<b>TOTAL EXPENSES</b>	<b>\$461,800</b>	<b>\$469,330</b>

+includes one-time \$30,000 gift and capital expenditure to renovate center



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